



Dalton Wade Real Estate Group

New Agent - Training One:

- Office Policies & Procedures – Real Estate
- Boomtown – IDX Website
- Boomtown – CRM
- Transaction Desk – Contracts & Electronic Signature Software
- Broker Mint – Transaction & Record Retention
- Social Media

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New Agent - Training One – Office Policies & Procedures:

- Agency – Single Agent, Transaction Broker & Non Agent
- Fair Housing
- Legal Compliance
- Showing Protocol – Your Listings – Buyer Agent
- Open House

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New Agent - Training One – Office Policies & Procedures:

- RESPA
- Anti Trust
- Lead Paint Disclosure
- Sellers Property Disclosure
- Escrow Account
- Forms & Contracts
- Dalton Wade – Buyers Acknowledgement

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New Agent - Training One – Boomtown:

- Your IDX Website – Your name.daltonwade
- CRM – Lead Categories – New, Qualify, Nurture, Watch, Archive, Pending, Closed, Trash
- Property Alerts
- To – Do's
- Texting & Emails Via Boomtown

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New Agent - Training One – Boomtown - Advanced:

- Auto Import – Zillow, Realtor.com
- Drip Email Campaigns
- Blogging
- Opportunity Wall
- Pre Written – Text & Emails
- Property Matching

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New Agent - Training One – Transaction Desk:

- Link On Right Side of MLS Home Page - Matrix
- All Forms
- Electronic Signature – Shopping Cart (\$35)
- On Line Training
- On Demand Training
- We Are Available - To Help

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New Agent - Training One – Broker Mint:

- Executed Documents – Listing Agreement & Purchase Contracts Stored Here
- Has Ability To Store All Transaction Documents – Appraisal, Inspection etc.
- Documents Are Reviewed & Approved
- On Line Training
- On Demand Training
- We Are Available - To Help

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New Agent - Training One – Social Media:

- Free Accounts – Zillow, Realtor.com, Trulia, Homes.com
- Facebook Business Account – Under Your Personal Facebook Account
- Follow other agents on FB to see how they use platform
- Home Snap



Contact:

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